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Shopify Partner

CAPABILITIES OF THE **SHOPIFY PLUS PLATFORM**

The ebook presents a collection of information that will illustrate why Shopify Plus is one of the most powerful SaaS sales platforms in the world.

This ebook also defines for which customer groups this engine is recommended and for which it will not be suitable

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What will you learn from the ebook?

Shopify Plus is one of the most popular sales platforms for enterprise customers in the world. Based on its dynamic development, we are giving you an ebook, from which you will learn, among others:

- what are the greatest advantages of SP
- what challenges will SP allow you to cope with
- what limitations of SP you have to take into account
- for what type of clients this solution is dedicated
- in which industries SP is the most popular
- which platforms is the most frequent migration to SP

The ebook is addressed primarily to people on the boards of companies; decision-makers in the context of e-business who are considering changing the platform; entrepreneurs who have a development strategy that assumes the implementation of a multi-purpose online store based on a stable and scalable system for new markets; eCommerce Managers who want to learn more about Shopify Plus.

01

About Shopify Plus and its growing popularity

Shopify Plus was established in 2014 and in recent years has been implemented by over 10,700 entrepreneurs around the world, and under its banner there are over 17,200 online retailer domains.

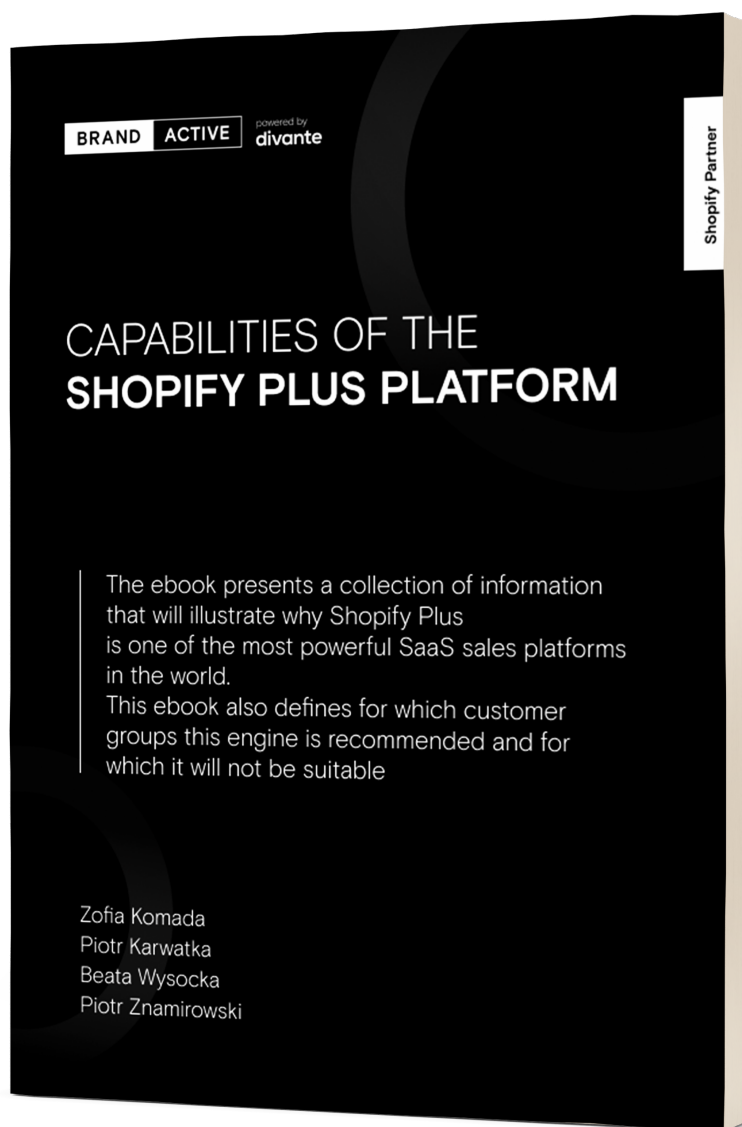
The platform itself was created as a response to the growing needs of corporate users and those who needed functionalities that were unavailable or impossible to implement on basic plans (Basic, Shopify and Advanced).

The advantage of this solution over the aforementioned versions is, above all, the possibility of implementing Shopify Flow, Shopify Scripts, Launchpad, editing a checkout or the speed of the store - all the above-mentioned functionalities will be discussed in further parts of the e-book.

Since 2017, we have been observing a cyclical increase in the popularity of the Shopify platform - it is illustrated in Fig. 1



Download the full version of "**Capabilities of the Shopify Plus platform**" for free.



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